

2017 BALIF Sponsorship

We invite your firm/company to sponsor BALIF, the oldest and largest LGBT Bar Association in the country, and the **37th Annual BALIF Gala: We will Rise!**

Why support BALIF?

- Supporting BALIF supports BALIF's work on [amicus briefs](#), resolutions to the [Conference of Delegates of California Bar Associations](#), the appointment of LGBT attorneys to public service and leadership (including the [judiciary](#), public agencies, and public commissions), and BALIF's [community activism](#) and [service projects](#).
- BALIF supports diversity in the legal profession by providing critical LGBT [networking opportunities](#), including an attorney [mentorship program](#) that connects law students and junior lawyers with more experienced attorneys.
- BALIF strengthens the LGBT and other marginalized communities by partnering with other minority bar associations and organizations on social action initiatives, social events, scholarships/fellowships, and MCLE courses.

Help Us Celebrate Our Awardees!

- **2017 Legal Service Award** goes to the [Center for Immigration Protection](#). Among other things, the Center for Immigration Protection has launched The LGBT Asylum Project, which offers pro-bono legal representation to vulnerable LGBT immigrants fleeing persecution abroad and seeking protection in the United States.
- **2017 Community Service Award** goes to the [TGI Justice Project \("TGIJP"\)](#). TGIJP's mission is to challenge and end the human rights abuses committed against transgender, gender variant and intersex people in California Prisons and beyond.

Sponsorship Levels and Gala Tickets!

For your [sponsorship](#), your firm/company will receive the benefits listed below, including complimentary tickets to the **37th Annual BALIF Gala: We will Rise!** The Gala, BALIF's largest annual event, boasts over 600 attendees, including lawyers, in-house counsel, judges, lawmakers, law students, and other legal and local luminaries. The 2017 Gala will be held on **Friday, March 3, 2017**, at the **Bently Reserve** located at 301 Battery Street in San Francisco.

This year's levels and benefits for sponsorship are as follows:

Partner Level: \$7,500

- **Banner recognition as a Partner-level sponsor through the end of calendar year 2017** on the BALIF website, in the BALIF newsletter, and recognition at all BALIF sponsored functions. As a Partner, your firm's logo will be displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions.
- **Admission for twenty (20) people** to the BALIF Gala.
- **Admission to BALIF's VIP reception** before the Gala with in-house counsel, judges, the BALIF Board of Directors, National LGBT Bar Association Board members, and other legal and local luminaries.
- A customize **full-page** Gala program advertisement.

Counsel Level: \$5,000

- **Priority recognition as a Counsel-level sponsor through the end of calendar year 2017** on the BALIF website, in the BALIF newsletter, and at all BALIF sponsored functions, including your firm's logo displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions.
- **Admission for ten (10) people** to the BALIF Gala.
- **Admission to BALIF's VIP reception** before the Gala with in-house counsel, judges, the BALIF Board of Directors, National LGBT Bar Association Board members, and other legal and local luminaries.
- A customized **full-page** Gala program advertisement.

Advocate Level: \$2,500

- **Recognition as an Advocate-level sponsor through the end of calendar year 2017** on the BALIF website, in the BALIF newsletter, and in all printed and online 2017 Gala materials.
- **Admission for ten (10) people** to the BALIF Gala.
- A customized **half-page** Gala program advertisement.

Benefactor Level: \$1,500

- **Recognition as a Benefactor-level sponsor through the end of calendar year 2017** on the BALIF website, in the BALIF newsletter, and in all printed and online 2017 Gala materials.
- **Admission for five (5) people** to the BALIF Gala.
- A customized **quarter-page** Gala program advertisement.

Individual Sponsorship: \$500

- **Recognition as an Individual sponsor through the end of calendar year 2017** on the BALIF website, in the BALIF newsletter, and in all printed and online 2017 Gala materials.
- **Admission for two (2) people** to the BALIF Gala.

If you are interested in sponsoring BALIF at an even greater level than those listed above, please feel free to contact us directly at the email address below or you can call our Office Administrator Katie Carlson, at 415.874.3045.

Your firm/company may also participate in a limited number of additional sponsorship opportunities at the 2017 Gala event, including naming and branding recognition at various food, drink, and entertainment stations throughout the event, sponsoring the VIP Reception, and sponsoring the official Gala After-Party, likely in the Castro District of San Francisco. Prices for these additional sponsorship opportunities will range from \$500 to \$5,000+. Because these additional sponsorship opportunities are limited in number, please contact us as soon as possible if you are interested in any of these opportunities.

For your sponsorship and advertisement to appear in the 2017 Gala program, you must respond, and your payment must be received, by **Friday, February 3, 2017**. If you should encounter any problems, please do not hesitate to contact us.

We hope that you will become a BALIF sponsor this coming year and look forward to seeing you at the 2017 Gala as we celebrate 37 years of fun and festivities!

Warm regards,

Sarah Davis

Sarah Davis
2017 BALIF Gala Co-Chair
gala@balif.org

John Robert Unruh

John Robert Unruh
2017 BALIF Gala Co-Chair
development@balif.org

SELECT	SPONSORSHIP LEVEL AND ASSOCIATED BENEFITS
	<p>Partner: \$7,500</p> <ul style="list-style-type: none"> • Banner recognition as a Partner-level sponsor through the end of calendar year 2017 on the BALIF website, in the BALIF newsletter, and recognition at all BALIF sponsored functions. As a Partner, your firm's logo will be displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions. • Admission for twenty (20) people to the BALIF Gala. • Admission to BALIF's VIP reception before the Gala with in-house counsel, judges, the BALIF Board of Directors, National LGBT Bar Association Board members, and other legal and local luminaries. • A customize full-page Gala program advertisement.
	<p>Counsel: \$5,000</p> <ul style="list-style-type: none"> • Priority recognition as a Counsel-level sponsor through the end of calendar year 2017 on the BALIF website, in the BALIF newsletter, and at all BALIF sponsored functions, including your firm's logo displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions. • Admission for ten (10) people to the BALIF Gala. • Admission to BALIF's VIP reception before the Gala with in-house counsel, judges, the BALIF Board of Directors, National LGBT Bar Association Board members, and other legal and local luminaries. • A customized full-page Gala program advertisement.
	<p>Advocate: \$2,500</p> <ul style="list-style-type: none"> • Recognition as an Advocate-level sponsor through the end of calendar year 2017 on the BALIF website, in the BALIF newsletter, and in all printed and online 2017 Gala materials. • Admission for ten (10) people to the BALIF Gala. • A customized half-page Gala program advertisement.
	<p>Benefactor: \$1,500</p> <ul style="list-style-type: none"> • Recognition as a Benefactor-level sponsor through the end of calendar year 2017 on the BALIF website, in the BALIF newsletter, and in all printed and online 2017 Gala materials. • Admission for five (5) people to the BALIF Gala. • A customized quarter-page Gala program advertisement.
	<p>Individual: \$500</p> <ul style="list-style-type: none"> • Recognition as an Individual sponsor through the end of calendar year 2017 on the BALIF website, in the BALIF newsletter, and in all printed and online 2017 Gala materials. • Admission for two (2) people to the BALIF Gala.

****Please email gala@balif.org or development@balif.org if you are interested in any of the additional limited sponsorship opportunities explained in the sponsorship letter.**

FIRM NAME:	
ADDRESS:	
FIRM CONTACT:	CONTACT PHONE:
CONTACT EMAIL:	

Please select a Sponsorship Level above and a payment option below then send a completed form to the address below.

_____ Payment is enclosed in the amount of \$_____.

_____ We have made a credit card payment online through www.balif.org.

_____ Please send an invoice.

Questions? Email Sarah Davis at gala@balif.org Email John Robert Unruh at development@balif.org or call 415.874.3045