

We invite your firm/company to sponsor BALIF, the oldest and largest LGBTQI Bar Association in the country, at the **40th Annual BALIF Gala: Over the Rainbow!**

Why support BALIF?

- Supporting BALIF supports BALIF's work on [amicus briefs](#), resolutions to the [Conference of Delegates of California Bar Associations](#), the appointment of LGBTQI attorneys to public service and leadership (including the [judiciary](#), public agencies, and public commissions), and BALIF's [community activism](#) and [service projects](#).
- BALIF supports diversity in the legal profession by providing critical LGBTQI [networking opportunities](#), including an attorney [mentorship program](#) that connects law students and junior lawyers with more experienced attorneys.
- BALIF strengthens the LGBTQI and other marginalized communities by partnering with other minority bar associations and organizations on social action initiatives, social events, scholarships/fellowships, and MCLE courses.

Help Us Celebrate Our Awardees!

- **2020 Legal Service Award**
- **2020 Community Service Award**

BALIF Foundation Silent Auction!

- The BALIF Foundation will have a Silent Auction! Come and bid on some amazing items while supporting the great work of our foundation!

Sponsorship Levels and Gala Tickets!

For your [sponsorship](#), your firm/company will receive the benefits listed below, including complimentary tickets to the **40th Annual BALIF Gala: Over the Rainbow!** The Gala, BALIF's largest annual event, boasts over 600 attendees, including lawyers, in-house counsel, judges, lawmakers, law students, and other legal and local luminaries. The 2020 Gala will be held on **Friday, March 6, 2020**, at the **Bently Reserve** located at 301 Battery Street in San Francisco.

This year's levels and benefits for sponsorship are as follows:

Partner Level: \$7,500

- **Banner recognition as a Partner-level sponsor through the end of calendar year 2020** on the BALIF website, in the BALIF newsletter, and recognition at all BALIF sponsored functions. As a Partner, your firm's logo will be displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions.
- **Admission for twenty (20) people** to the BALIF Gala.
- **Admission to BALIF's VIP reception** before the Gala with in-house counsel, judges, the BALIF Board of Directors, National LGBTQI Bar Association Board members, and other legal and local luminaries.
- A customize **full-page** Gala program advertisement.

Counsel Level: \$5,000

- **Priority recognition as a Counsel-level sponsor through the end of calendar year 2020** on the BALIF website, in the BALIF newsletter, and at all BALIF sponsored functions, including your firm's logo displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions.
- **Admission for ten (10) people** to the BALIF Gala.
- **Admission to BALIF's VIP reception** before the Gala with in-house counsel, judges, the BALIF Board of Directors, National LGBTQI Bar Association Board members, and other legal and local luminaries.
- A customized **full-page** Gala program advertisement.

Advocate Level: \$2,500

- **Recognition as an Advocate-level sponsor through the end of calendar year 2020** on the BALIF website, in the BALIF newsletter, and in all printed and online 2020 Gala materials.
- **Admission for ten (10) people** to the BALIF Gala.
- A customized **half-page** Gala program advertisement.

Benefactor Level: \$1,500

- **Recognition as a Benefactor-level sponsor through the end of calendar year 2020** on the BALIF website, in the BALIF newsletter, and in all printed and online 2020 Gala materials.
- **Admission for five (5) people** to the BALIF Gala.
- A customized **quarter-page** Gala program advertisement.

Patron Level: \$1,000

- **Recognition as a Patron-level sponsor through the end of calendar year 2020** on the BALIF website, in the BALIF newsletter, and in all printed and online 2020 Gala materials.
- **Admission for three (3) people** to the BALIF Gala.

Individual Sponsorship: \$500

- **Recognition as an Individual sponsor through the end of calendar year 2020** on the BALIF website, in the BALIF newsletter, and in all printed and online 2020 Gala materials.
- **Admission for two (2) people** to the BALIF Gala.

If you are interested in sponsoring BALIF at an even greater level than those listed above, please feel free to contact us directly at the email address below or you can call our Administrative Director Katie Carlson Cartwright, at 415.874.3045 or balif@balif.org.

Your firm/company may also participate in a limited number of additional sponsorship opportunities at the 2020 Gala event, including naming and branding recognition at various food, drink, and entertainment stations throughout the event, sponsoring the VIP Reception, and sponsoring the official Gala After-Party, likely in the Castro District of San Francisco. Prices for these additional sponsorship opportunities will range from \$500 to \$5,000+. Because these additional sponsorship opportunities are limited in number, please contact us as soon as possible if you are interested in any of these opportunities.

For your sponsorship and advertisement to appear in the 2020 Gala program, you must respond, and your payment must be received, by **Friday, February 7, 2020**. If you should encounter any problems, please do not hesitate to contact us.

We hope that you will become a BALIF sponsor this coming year and look forward to seeing you at the 2020 Gala as we celebrate 40 years of fun and festivities!

Warm regards,

Amanda Hamilton

Amanda Hamilton
2020 BALIF Gala Co-Chair
gala@balif.org
development@balif.org

Mark Fickes

Mark Fickes
2020 BALIF Gala Co-Chair
gala@balif.org
development@balif.org

2020 BALIF Sponsorship



SELECT	SPONSORSHIP LEVEL AND ASSOCIATED BENEFITS
	<p>Partner: \$7,500</p> <ul style="list-style-type: none"> • Banner recognition as a Partner-level sponsor through the end of calendar year 2020 on the BALIF website, in the BALIF newsletter, and recognition at all BALIF sponsored functions. As a Partner, your firm’s logo will be displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions. • Admission for twenty (20) people to the BALIF Gala. • Admission to BALIF’s VIP reception before the Gala with in-house counsel, judges, the BALIF Board of Directors, National LGBTQI Bar Association Board members, and other legal and local luminaries. • A customize full-page Gala program advertisement.
	<p>Counsel: \$5,000</p> <ul style="list-style-type: none"> • Priority recognition as a Counsel-level sponsor through the end of calendar year 2020 on the BALIF website, in the BALIF newsletter, and at all BALIF sponsored functions, including your firm’s logo displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions. • Admission for ten (10) people to the BALIF Gala. • Admission to BALIF’s VIP reception before the Gala with in-house counsel, judges, the BALIF Board of Directors, National LGBTQI Bar Association Board members, and other legal and local luminaries. • A customized full-page Gala program advertisement.
	<p>Advocate: \$2,500</p> <ul style="list-style-type: none"> • Recognition as an Advocate-level sponsor through the end of calendar year 2020 on the BALIF website, in the BALIF newsletter, and in all printed and online 2020 Gala materials. • Admission for ten (10) people to the BALIF Gala. • A customized half-page Gala program advertisement.
	<p>Benefactor: \$1,500</p> <ul style="list-style-type: none"> • Recognition as a Benefactor-level sponsor through the end of calendar year 2020 on the BALIF website, in the BALIF newsletter, and in all printed and online 2020 Gala materials. • Admission for five (5) people to the BALIF Gala. • A customized quarter-page Gala program advertisement.
	<p>Patron: \$1,000</p> <ul style="list-style-type: none"> • Recognition as a Patron-level sponsor through the end of calendar year 2020 on the BALIF website, in the BALIF newsletter, and in all printed and online 2020 Gala materials. • Admission for three (3) people to the BALIF Gala.
	<p>Individual: \$500</p> <ul style="list-style-type: none"> • Recognition as an Individual sponsor through the end of calendar year 2020 on the BALIF website, in the BALIF newsletter, and in all printed and online 2020 Gala materials. • Admission for two (2) people to the BALIF Gala.

****Please email gala@balif.org if you are interested in any of the additional limited sponsorship opportunities.**

FIRM NAME:	
ADDRESS:	
FIRM CONTACT:	CONTACT PHONE:
CONTACT EMAIL:	

Please select a Sponsorship Level above and a payment option below then send a completed form to the address below.

- Payment is enclosed in the amount of \$_____.
- We have made a credit card payment online through www.balif.org.
- Please send an invoice.

Questions? Email Amanda Hamilton or Mark Fickes, at gala@balif.org or call 415.874.3045