

# 2024 BALIF Sponsorship



We invite you to sponsor BALIF, the oldest and largest LGBTQI Bar Association in the country, at the **44<sup>th</sup> Annual BALIF Gala: Celebrate Advocacy!**

## Why support BALIF?

- Our mission is to lead the LGBTQI+ legal community through advocacy, justice, community empowerment, and professional development.
- BALIF has continued to offer robust CLE programming and events, including CLEs on trans issues, diversity, and allyship in the legal workplace; an HIV COVID forum; virtual legal clinics and trainings in partnership with the Oakland LGBT Center, Berkeley Law School, Transgender Gender-Variant Intersex Justice Project (TGIJP), and National Lawyers Guild (NLG).
- BALIF offers a mentorship program with over 100 participants; advocacy and education on issues that will increase diversity, equity, and inclusion in the legal profession, such as Proposition 16, changes to the California Bar Exam, and updates to the 2022 State Bar survey.
- BALIF strengthens the LGBTQI and other marginalized communities by partnering with other minority bar associations and organizations on social action initiatives, social events, scholarships/fellowships, and MCLE courses.

The Gala is our major annual fundraiser and provides the majority of BALIF's funding. We look forward to seeing you and raising the vital Gala funds BALIF needs for our important work, including programs, training, social and networking events, and community giving.

## Help Us Celebrate Our Awardees!

- **2024 Legal Service Award**
- **2024 Community Service Award**
- **2024 Trailblazers Award**
- **2024 Foundation Law Student Association of the Year Award**
- **2024 Julius Turman Award**

## Sponsorship Levels and Gala Tickets

For your sponsorship, your firm/company will receive the benefits listed below, including complimentary tickets to the **44<sup>th</sup> Annual BALIF Gala: Celebrate Advocacy!** The Gala, BALIF's largest annual event, boasts over 600 attendees, including lawyers, in-house counsel, judges, lawmakers, law students, and other legal and local luminaries. The 2024 Gala will be held on **Friday, March 1, 2024**, at the **Julia Morgan Ballroom** located at 465 California Street in San Francisco.

This year's levels and benefits for sponsorship are as follows:

### Partner Level: \$7,500

- **Banner recognition as a Partner-level sponsor through the end of calendar year 2024** on the BALIF website, in the BALIF newsletter, and recognition at all BALIF sponsored functions. As a Partner, your firm/organization's logo will be displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions.
- **Admission for twenty (20) people** to the BALIF Gala.
- **Admission to BALIF's VIP reception** before the Gala with in-house counsel, judges, the BALIF Board of Directors, National LGBTQI Bar Association Board members, and other legal and local luminaries.
- A customized **full-page** Gala program advertisement.

## Counsel Level: \$5,000

- **Priority recognition as a Counsel-level sponsor through the end of calendar year 2024** on the BALIF website, in the BALIF newsletter, and at all BALIF sponsored functions, including your firm/company's logo displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions.
- **Admission for ten (10) people** to the BALIF Gala.
- **Admission to BALIF's VIP reception** before the Gala with in-house counsel, judges, the BALIF Board of Directors, National LGBTQI Bar Association Board members, and other legal and local luminaries.
- A customized **full-page** Gala program advertisement.

## Advocate Level: \$3,000

- **Recognition as an Advocate-level sponsor through the end of calendar year 2024** on the BALIF website, in the BALIF newsletter, and in all printed and online 2024 Gala materials.
- **Admission for ten (10) people** to the BALIF Gala.
- A customized **half-page** Gala program advertisement.

## Benefactor Level: \$2000

- **Recognition as a Benefactor-level sponsor through the end of calendar year 2024** on the BALIF website, in the BALIF newsletter, and in all printed and online 2024 Gala materials.
- **Admission for five (5) people** to the BALIF Gala.
- A customized **quarter-page** Gala program advertisement.

## Patron Level: \$1,250

- **Recognition as a Patron-level sponsor through the end of calendar year 2024** on the BALIF website, in the BALIF newsletter, and in all printed and online 2024 Gala materials.
- **Admission for three (3) people** to the BALIF Gala.

## Individual Sponsorship: \$750

- **Recognition as an Individual sponsor through the end of calendar year 2024** on the BALIF website, in the BALIF newsletter, and in all printed and online 2024 Gala materials.
- **Admission for two (2) people** to the BALIF Gala.

If you are interested in sponsoring BALIF at an even greater level than those listed above, please contact us directly at the email address below or you can call our Administrative Director Katie Carlson Cartwright, at 415.874.3045 or [balif@balif.org](mailto:balif@balif.org).

For your sponsorship and advertisement to appear in the 2024 Gala program, you must respond, and your payment must be received, by **Friday, February 9, 2024**. If you should encounter any problems, please do not hesitate to contact us.

We hope that you will become a BALIF Sponsor this year and look forward to seeing you at the 2024 Gala as we celebrate outrageously 44 years of promoting LGBTQI lawyers and legal professionals in Northern California.

Warm regards,

*Jon Lucchese*

Jon Lucchese  
2024 BALIF Gala Co-Chair  
[gala@balif.org](mailto:gala@balif.org)  
[development@balif.org](mailto:development@balif.org)

*Caleb Krywenko*

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2024 BALIF Gala Co-Chair  
[gala@balif.org](mailto:gala@balif.org)  
[development@balif.org](mailto:development@balif.org)

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SELECT:	SPONSORSHIP LEVEL AND ASSOCIATED BENEFITS
	<p><b>Partner: \$7,500</b></p> <ul style="list-style-type: none"> <li>• <b>Banner recognition as a Partner-level sponsor through the end of calendar year 2024</b> on the BALIF website, in the BALIF newsletter, and recognition at all BALIF sponsored functions. As a Partner, your firm’s logo will be displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions.</li> <li>• <b>Admission for twenty (20) people</b> to the BALIF Gala.</li> <li>• <b>Admission to BALIF’s VIP reception</b> before the Gala with in-house counsel, judges, the BALIF Board of Directors, National LGBTQI Bar Association Board members, and other legal and local luminaries.</li> <li>• A customized <b>full-page</b> Gala program advertisement.</li> </ul>
	<p><b>Counsel: \$5,000</b></p> <ul style="list-style-type: none"> <li>• <b>Priority recognition as a Counsel-level sponsor through the end of calendar year 2024</b> on the BALIF website, in the BALIF newsletter, and at all BALIF sponsored functions, including your firm’s logo displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions.</li> <li>• <b>Admission for ten (10) people</b> to the BALIF Gala.</li> <li>• <b>Admission to BALIF’s VIP reception</b> before the Gala with in-house counsel, judges, the BALIF Board of Directors, National LGBTQI Bar Association Board members, and other legal and local luminaries.</li> <li>• A customized <b>full-page</b> Gala program advertisement.</li> </ul>
	<p><b>Advocate: \$3,000</b></p> <ul style="list-style-type: none"> <li>• <b>Recognition as an Advocate-level sponsor through the end of calendar year 2024</b> on the BALIF website, in the BALIF newsletter, and in all printed and online 2024 Gala materials.</li> <li>• <b>Admission for ten (10) people</b> to the BALIF Gala.</li> <li>• A customized <b>half-page</b> Gala program advertisement.</li> </ul>
	<p><b>Benefactor: \$2,000</b></p> <ul style="list-style-type: none"> <li>• <b>Recognition as a Benefactor-level sponsor through the end of calendar year 2024</b> on the BALIF website, in the BALIF newsletter, and in all printed and online 2024 Gala materials.</li> <li>• <b>Admission for five (5) people</b> to the BALIF Gala.</li> <li>• A customized <b>quarter-page</b> Gala program advertisement.</li> </ul>
	<p><b>Patron: \$1,250</b></p> <ul style="list-style-type: none"> <li>• <b>Recognition as a Patron-level sponsor through the end of calendar year 2024</b> on the BALIF website, in the BALIF newsletter, and in all printed and online 2024 Gala materials.</li> <li>• <b>Admission for three (3) people</b> to the BALIF Gala.</li> </ul>
	<p><b>Individual: \$750</b></p> <ul style="list-style-type: none"> <li>• <b>Recognition as an Individual sponsor through the end of calendar year 2024</b> on the BALIF website, in the BALIF newsletter, and in all printed and online 2024 Gala materials.</li> <li>• <b>Admission for two (2) people</b> to the BALIF Gala.</li> </ul>

**\*\*Please email [gala@balif.org](mailto:gala@balif.org) if you are interested in any of the additional limited sponsorship opportunities.**

FIRM NAME:	
ADDRESS:	
FIRM CONTACT:	CONTACT PHONE:
CONTACT EMAIL:	

Please select a Sponsorship Level above and a payment option below then send a completed form to the address below.

- Payment is enclosed in the amount of \$\_\_\_\_\_.
- We have made a credit card payment online through [www.balif.org](http://www.balif.org).
- Please send an invoice.

Questions? Email Jon Lucchese and Caleb Krywenko at [gala@balif.org](mailto:gala@balif.org) or call 415.874.3045

Send completed Sponsorship Form to: BALIF, P.O. Box 193383, San Francisco, CA 94119 or [balif@balif.org](mailto:balif@balif.org).